

How *Metric Insights AI for BI* frees the insights trapped in your dashboards.

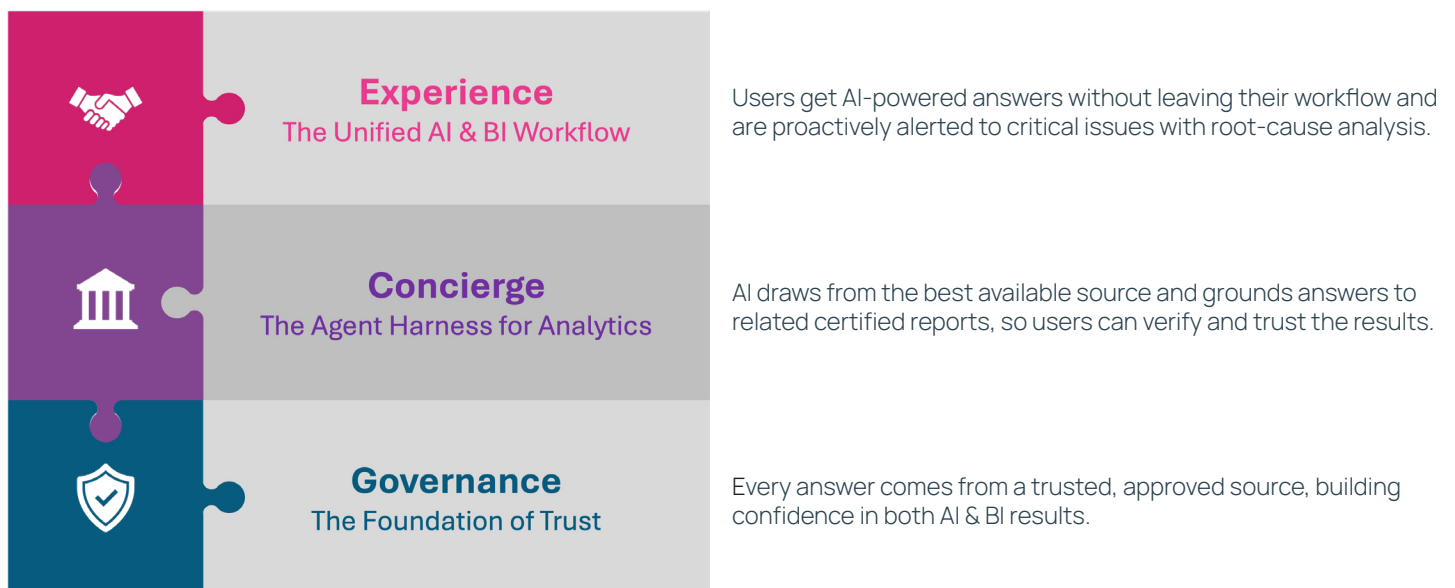
On any given day, somewhere inside your BI environment, there is a dashboard that contains an insight someone should act on immediately. A KPI that shifted overnight. A regional trend that broke from its historical pattern. The data is there, sitting in a report that someone built, validated, and published. But nobody is looking at that specific dashboard, with that specific filter combination, at that specific moment. So the insight stays trapped, and the opportunity passes.

This is the core limitation of traditional BI reporting, and it has nothing to do with the quality of your dashboards. It has to do with the fundamental architecture of how dashboards work. This is where AI for BI can have its greatest impact, not by replacing your dashboards, but by freeing the insights locked inside them.

Dashboards and reports are the semantic model for business users. Every person in the enterprise has a go-to set of reports they rely on to understand what is happening in their corner of the business.

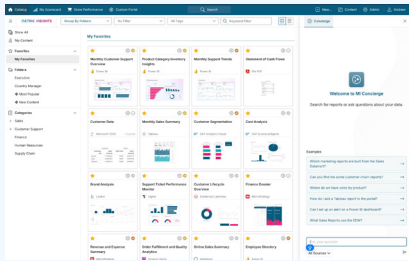
Governed AI, built on the dashboards your *users already trust*.

Most AI for BI tools strap a chatbot onto a data source and bypass your dashboards. Metric Insights takes the opposite premise: the certified reporting your users rely on is the foundation. Metric Insights operates against that governed data – answering questions, surfacing changes, and pushing insights to the right person at the right time.



01

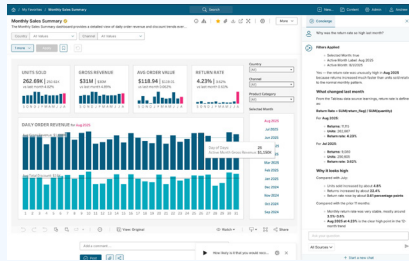
GOVERNED BI & AI PORTAL



The BI Portal gives users a single pane of glass to access trusted BI, regardless of which tool was used. Certification workflows ensure that obsolete or unvalidated content never reaches users or the AI agents.

02

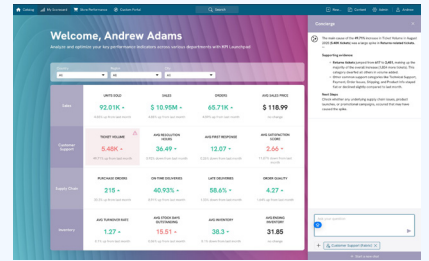
AI FOR BI WITH CONCIERGE



Whether your data lives in Tableau datasets, Power BI semantic models, or other sources, Metric Insights Concierge accesses that data directly. Users can ask questions of their data or have Concierge track KPIs and flag significant changes, and when it does, it performs root-cause analysis to answer the natural next question: why did this change?

03

UNIFIED USER EXPERIENCE



Metric Insights brings together governed BI and AI into unified user experiences that fit with the different personas in your organization. Track metrics, receive proactive alerts, drill into governed BI, and ask questions of your data, in a single, cohesive user experience.

How we compare to the alternatives

CAPABILITY	METRIC INSIGHTS	BI TOOL AGENTS	DATABASE AGENTS	CONVERSATIONAL ANALYTICS
CROSS-PLATFORM GOVERNANCE	Yes	No	No	No
COMPREHENSIVE BUSINESS CONTEXT	Yes	No	No	No
UNIFIED AI AND BI EXPERIENCE	Yes	Partial	No	Partial
PROACTIVE ROOT CAUSE ANALYSIS	Yes	No	No	Yes
ANSWERS GROUNDED IN CERTIFIED REPORTS	Yes	Partial	No	No
WORKS WITH EXISTING BI AND DATA STACK	Yes	Yes	Yes	No

THE INSIGHTS ARE ALREADY THERE

It's time to free them.

If your organization is navigating the shift to governed AI for BI, we'd welcome the conversation.