METRIC INSIGHTS

Give your data the audience it deserves

ENTERPRISE BI PORTAL

Engage every user with Business Intelligence by connecting your tools and data to Metric Insights

Unified Portal | BI Governance | Alerting & Distribution

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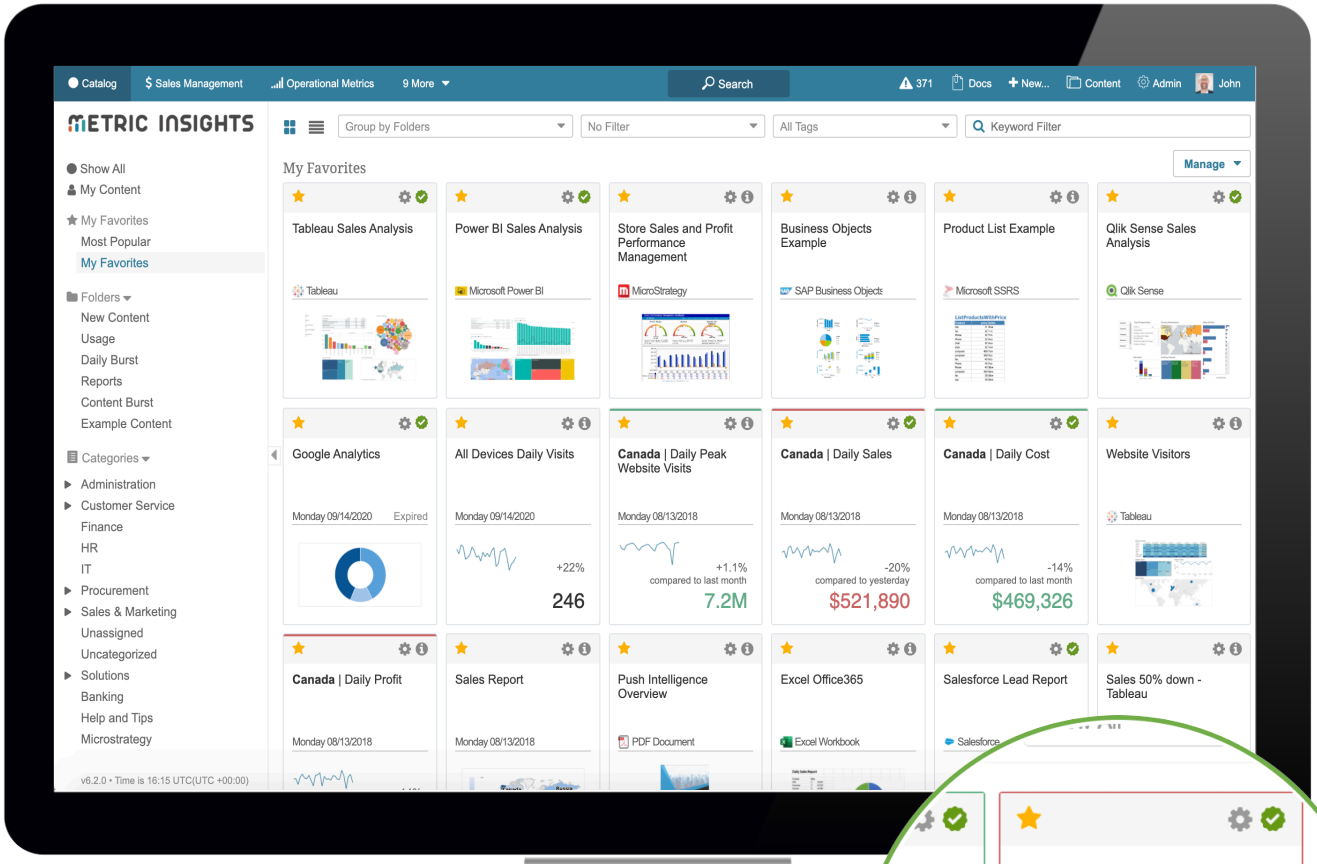
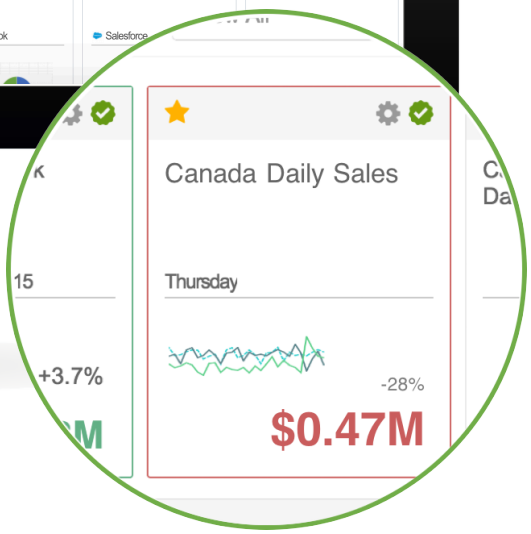
Business Intelligence Catalog

A catalog of all your Business Intelligence metrics, dashboards, & reports





Tile-Based

Tiles connect to any data source

- Business Intelligence Tools
- Databases & Big Data
- SaaS & On-Premise Applications

Favorite Tiles

- Click on a star to add a tile to your Favorites
- Focus on the most important data
- Receive alerts on any critical changes

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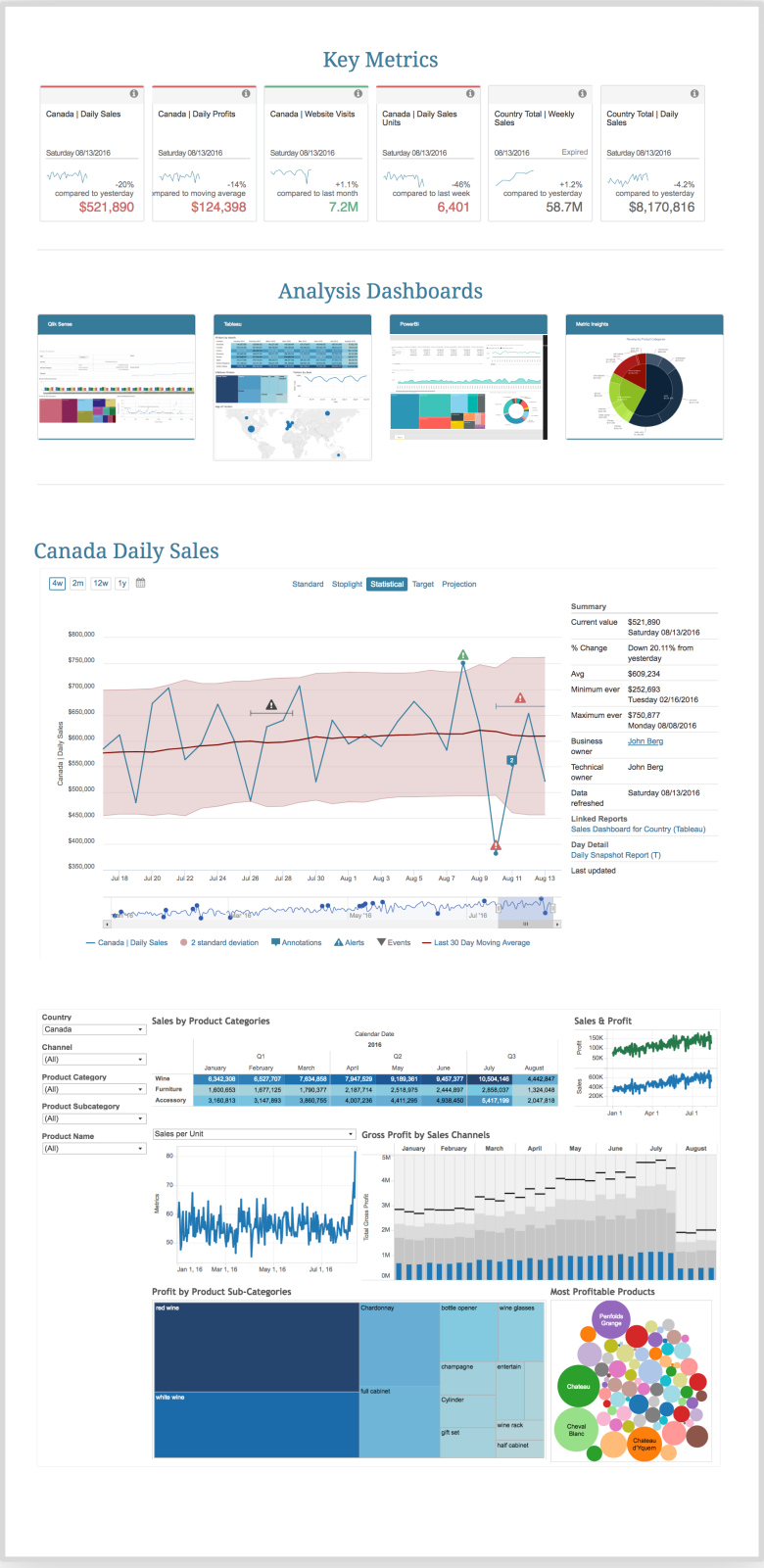
Source-Agnostic Portal Pages

A customized layout of data for users to easily consume



Customized Interface

- Entire data picture – no clicks necessary
- Intuitive layout for easy consumption

Dynamic Templates

- Live dashboards, reports, and metrics
- No more logging into multiple systems
- Access tied to user and group security infrastructure

Seamless Integration

- Include data, dashboards, and reports from any tool
- Access within the Metric Insights Portal or embed in your own website
- Customizable branding to your organization

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Favorites Digests & Burst Emails

Data you should know about pushed to you in the right format

Centrally Administered or Self-Service

Click Through to Underlying Tools

Favorites Digest Emails

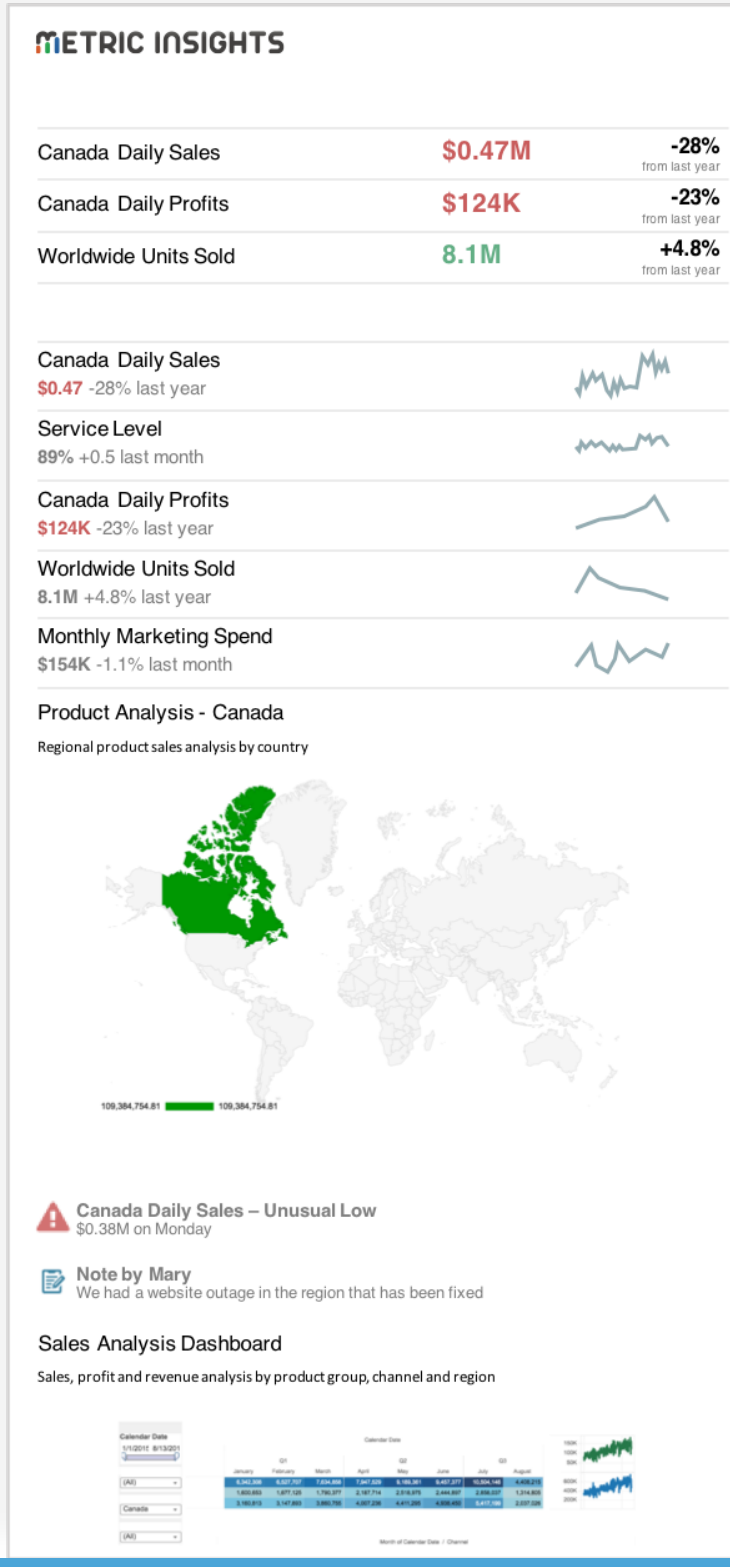
Only receive metrics that have changed

- Stop wasting time hunting through data that hasn't moved
- Most volatile, top-moving metrics highlighted
- Click any metric for deeper analysis

Burst Emails

Schedule emails with metrics and reports from multiple tools

- No more logging into multiple systems
- Recent alerts and user comments included for each object
- Surfaced exceptions in your dashboards & reports



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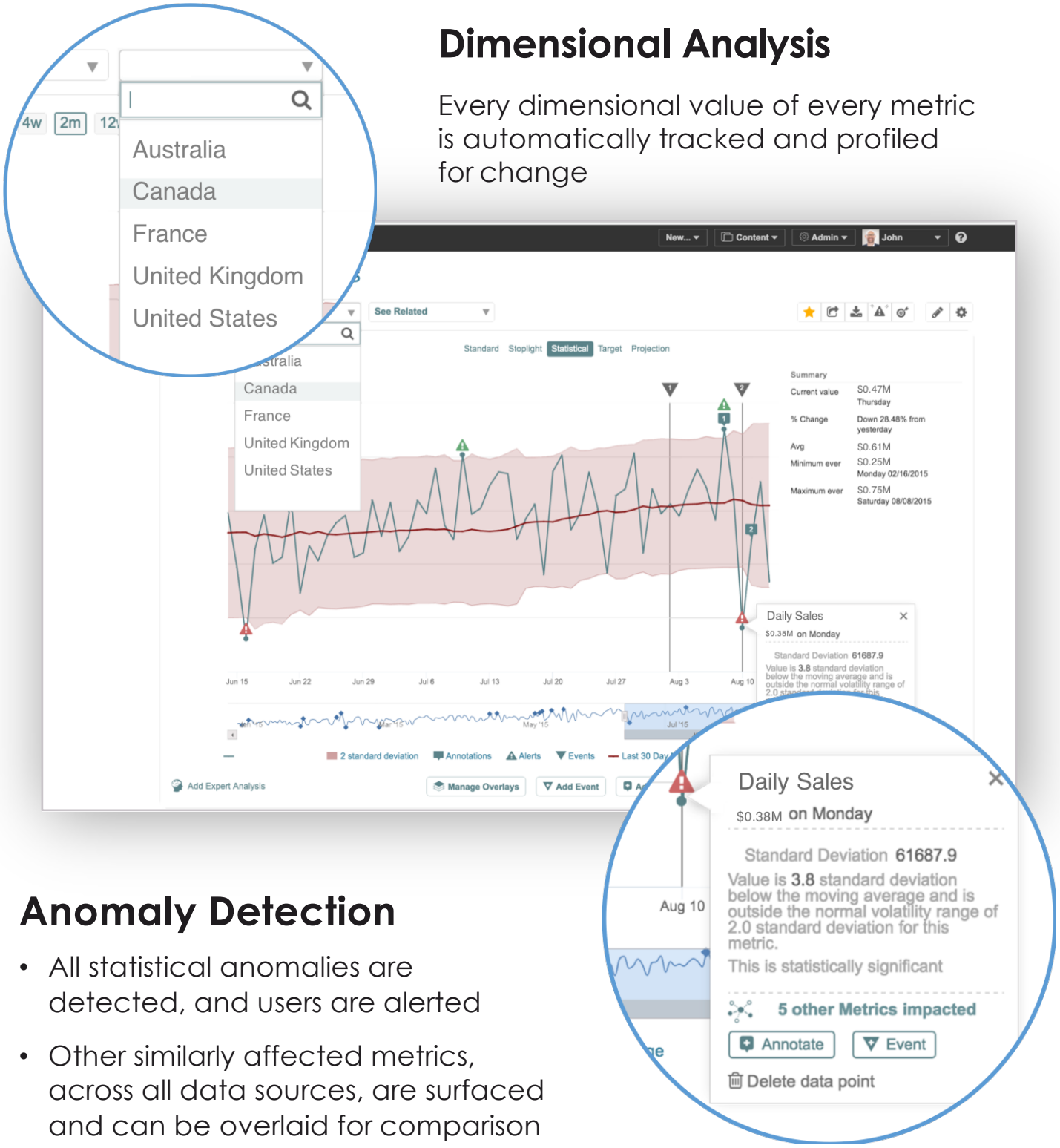
Metric Analysis & Anomaly Detection

A detailed, time series view of how your metrics are trending and where anomalies are occurring

Dimensional Analysis

Every dimensional value of every metric is automatically tracked and profiled for change



Anomaly Detection

- All statistical anomalies are detected, and users are alerted
- Other similarly affected metrics, across all data sources, are surfaced and can be overlaid for comparison

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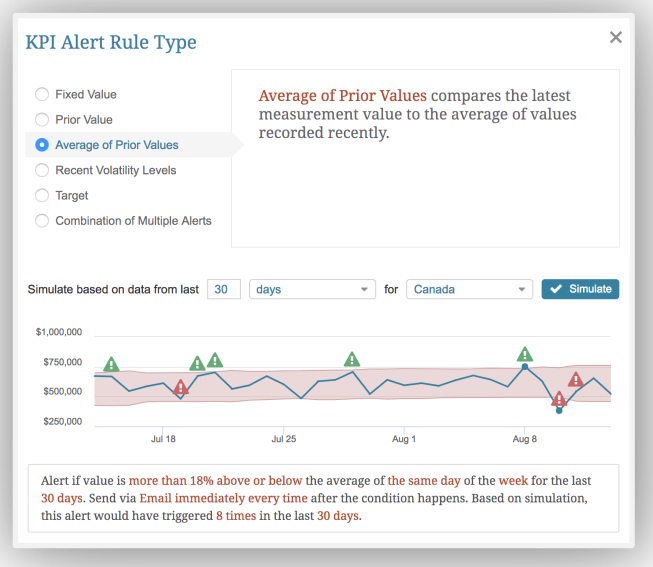
Event-Based Alerting & Alert Management

Alerting for any use case and tracking of issues to resolution

4-Step Alert Builder

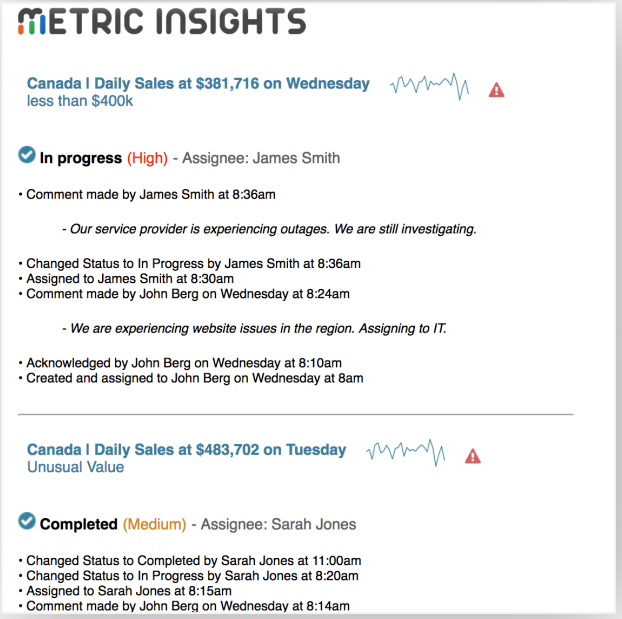
- Create any alert rule
- Self service ease of use for business users
- Customize alert content and delivery method
- Global or individual alerts to users or groups



Alert Inbox & Digest

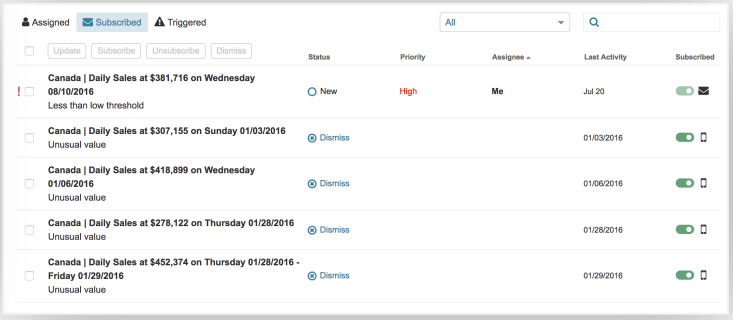
- Manage alert status and assignee
- Receive alert status via daily email

Alert Inbox
Email
SMS
Mobile
Wearables
External Systems



Alert Workflows

- Customize alert workflows
- Ensure alerts are acknowledged
- Track priority, status, and assignee



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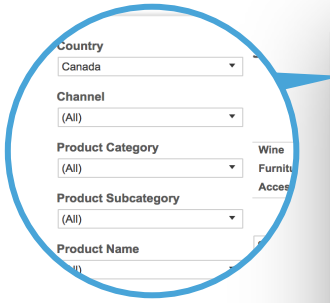
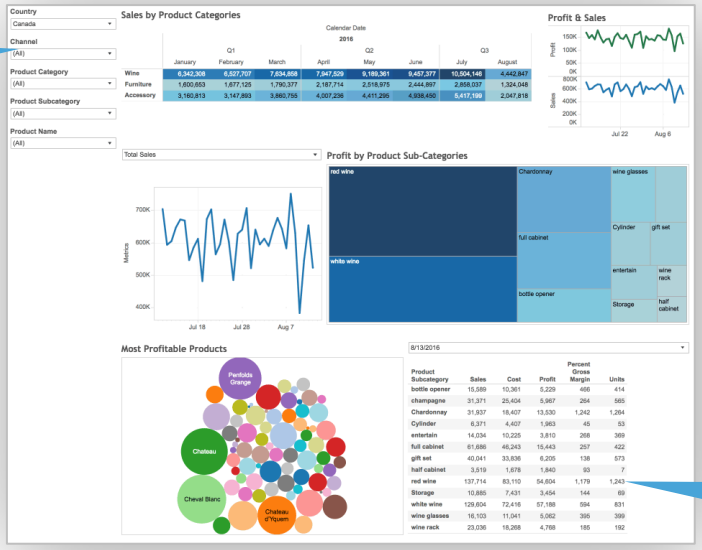
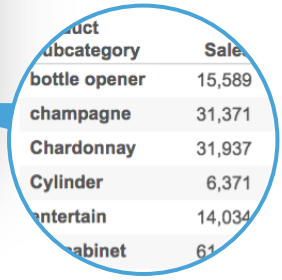
Exception & Change Reports

Automatic surfacing of critical changes and exceptions in all your dashboards & reports



1000's of filter combinations





Which countries, channels & products sold twice as much as yesterday?

Sales increased by 100% from yesterday

↑1

Channel	Country	Product Category	Prior Day Sales	Current Day Sales
corporate sales	Spain	wine	105,850	218,274
e-mail marketing	Germany	wine accessory	48,210	103,581
corporate sales	Germany	wine furniture	31,929	80,579
website visit	Australia	wine accessory	21,943	78,462
corporate sales	United Kingdom	wine accessory	35,850	74,867

Gain Insight on Where to Focus

- Snapshot the data in your reports & dashboards every update
- Uncover exceptions & anomalous behavior in snapshotted values
- Surface significant changes between snapshotted values over time

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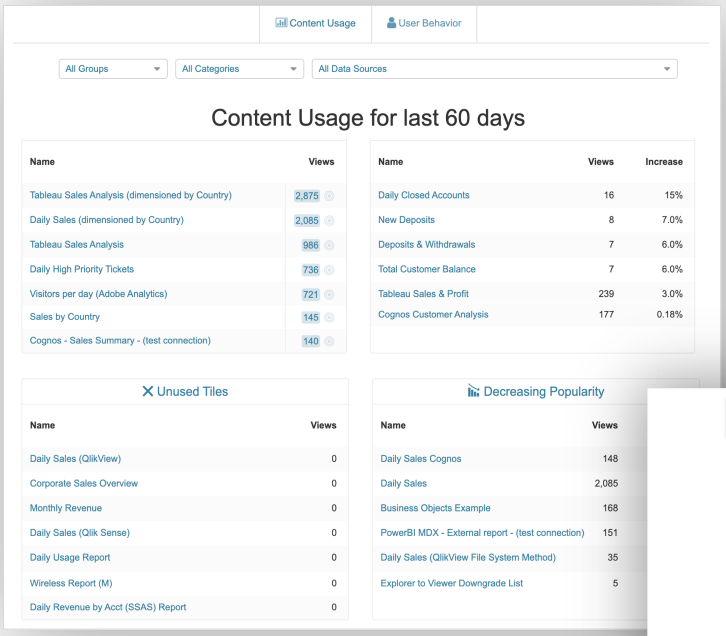
Usage Tracking & License Management ROI

Track usage of all your data products and justify your BI spend, while delighting business users

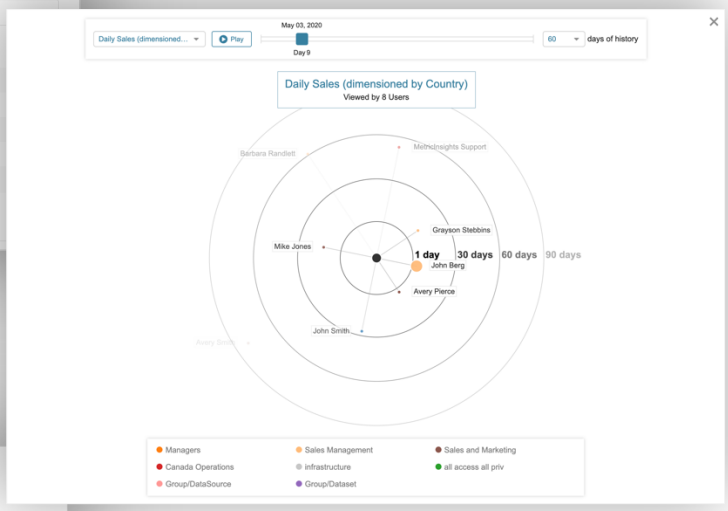
Usage Tracking

- Understand who is using what content – and how much
- Promote or retire content to keep the portal relevant for users

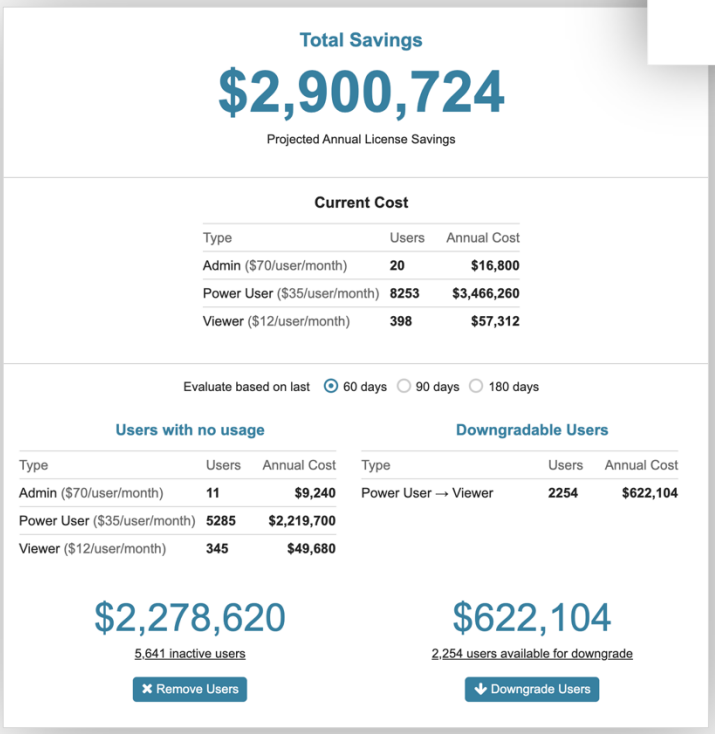
Content Usage Overview



Visualize User Behavior Over Time



See Where You Can Save



License Management

- Easily see license utilization of your underlying tools
- Stop paying for inactive users
- Downgrade users underutilizing their licenses
- Burst content and alert inactive users to critical events as an alternative

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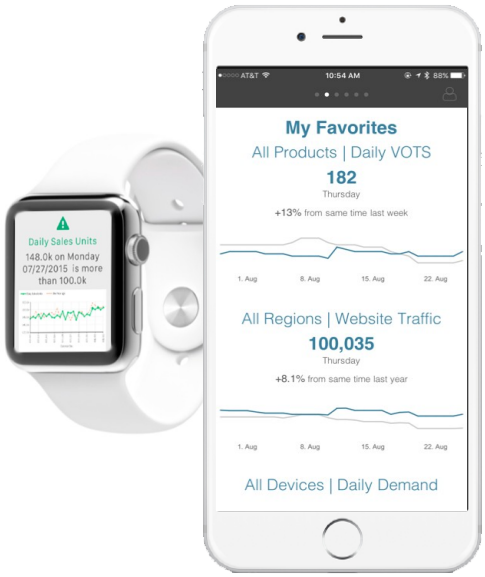
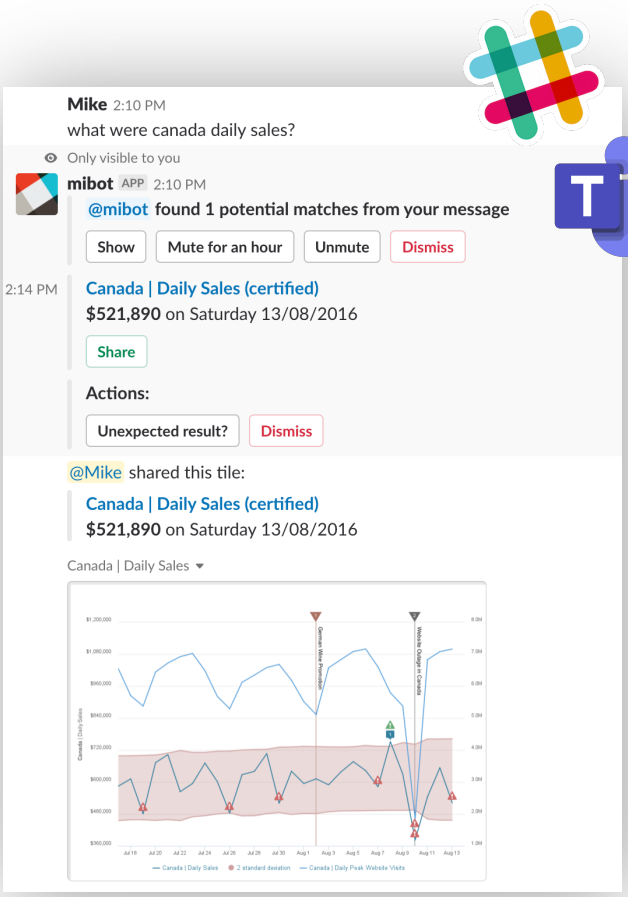
Metric Insights for Mobile, Slack, & Teams

Insights on Any Device

- Native iOS and Android apps optimized for phones & tablets
- Phone tray alerts
- Apple Watch and Android Wear for wearables
- Deep linking and handoff between devices





Bring Data Into Your Conversations

- Push content & alerts to Slack or Teams
- Search for content
- Share and collaborate
- Natural language processing of discussions to recommend content

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